



Dear Affiliate,

On July 16, 2009 HBO will make Spanish audio (ESP) available on all HBO and Cinemax High Definition feeds (MPEG-2 and MPEG-4). HBO has considered the time and date of making this transition in an effort to minimize the impact to your customers. There is the potential of a brief interruption of signal when the transition takes place on July 16, 2009 at 04:30 AM ET.

MPEG-2 and MPEG-4 permit dynamic audio configuration, so there will be little or no impact to systems that are not re-multiplexing our signals.

If you are re-multiplexing it will be necessary for your equipment to pass the Packet ID (PID) for the ESP audio stream. Please follow this link http://www.homeboxoffice.com/to/HBO_HD_Transponder_Chart_wVA_PIDs_06182009.pdf to the updated chart which contains all HBO PID assignments, including those for ESP. Depending on circumstance you may wish to contact your equipment vendor to determine the proper procedure for passing this PID.

If you have any questions or need additional information, please feel free to contact the HBO Hotline (Monday through Friday, 8:00 a.m. - 10:00 p.m. ET) at 212-512-5666, or via e-mail to hotline@hbo.com.

Thank you for your continued support of HBO and Cinemax.

Best Regards,

Kurt E. Albinson
Director, Network Distribution Authorizations and Operations
Advanced Technical Operations