

SPECIAL INCENTIVE PROGRAM FOR BULK-BILLED APARTMENTS & CONDOS

RECEIVE \$5 PER UNIT

WHEN YOU ADD or RENEW HBO®

JAN. 1 - DEC. 31, 2011.

2011



TO RECEIVE YOUR CHECK

- Add or renew HBO in your property between January 1, 2011–December 31, 2011.
- Send us a copy of your 2011, 3-year contract. Contract must be with an authorized HBO distributor.
- Complete this form—and W-9 form (required by IRS)—and send to HBO Contact (see right).

www.homeboxoffice.com/multifamily

Mail contract and this form to:

Home Box Office
Attention: Caren Schiff
101 Marietta Street NW Suite 3450
Atlanta, GA 30303
(404) 239-6632

Please keep a copy for your files.

PROPERTY NAME _____ NUMBER OF ROOMS/UNITS _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____ PHONE NUMBER _____

FED. TAX ID _____ TAX REPORTING OR LEGAL BUSINESS NAME _____

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR _____

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE _____

RESTRICTIONS/INFORMATION

- This offer DOES NOT apply to hospitality accounts
- HBO must be available in all units.
- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2011.
- Offer is in effect 1/1/11 through 12/31/11.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check.

Faxes will not be accepted for reimbursement. Original signatures must be on file with HBO.

HOW DID YOU HEAR ABOUT THIS OFFER?

- HBO Distributor Management co./Parent co. Trade Magazine HBO web site Other