

2010

# Home Box Office is proud to offer an exclusive opportunity for AAHOA Members...

Receive \$6 per room when you  
add HBO® or \$4 per room when  
you renew with a 3-year contract.



## TO RECEIVE YOUR CHECK

- **HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.**
- Launch HBO in your property between January 1, 2010–December 31, 2010. Property cannot have had HBO in 2009 (HBO will verify this information).
- A property that has carried HBO and switches to a different distributor is not considered a launch of HBO. Also, it is not considered an HBO launch when a property has carried HBO and changes chain affiliation.
- Send us a copy of your signed 2010, 3-year contract with an authorized HBO distributor.
- Contract needs to be signed and include the property name, address, city, state, zip code, initial term of at least 3 years, and HBO must be specifically mentioned in the contract.
- Complete this form—and W-9 form (required by IRS)—and send to HBO Contact (see right).
- Circle whichever applies:  
New (HBO service is new to the property)    Renew (HBO service already in property)

[www.homeboxoffice.com/lodging](http://www.homeboxoffice.com/lodging)

### Mail contract, W-9, and this form to:

Home Box Office  
Attention: Caren Schiff  
1000 Abernathy Rd, Suite 500  
Atlanta, GA 30328  
(404) 239-6632

Please keep a copy for your files.

### RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2010.
- Offer is in effect 1/1/10 through 12/31/10.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check if your paperwork is in order.

Faxes will not be accepted for reimbursement.

Original signatures must be on file with HBO.

PROPERTY NAME \_\_\_\_\_ NUMBER OF ROOMS/ UNITS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

FED. TAX ID \_\_\_\_\_ TAX REPORTING OR LEGAL BUSINESS NAME \_\_\_\_\_

BUSINESS STRUCTURE (CIRCLE ONE)    CORPORATION    PARTNERSHIP    LLC    LLP    SOLE PROPRIETOR

AAHOA MEMBERSHIP # \_\_\_\_\_ HBO DISTRIBUTOR \_\_\_\_\_

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE & CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_