

2008 MARKETING OFFERS **HBO**[®]

HOTEL BRAND	CHAIN AFFILIATION	PROPERTY RECEIVES
2008 Launch Offer	–	\$5 per room for launch w/3-yr contract
Student Life Allowance	Colleges and Universities	\$4 per unit for 3-year contract / \$8 for 5-year contract
AAHOA Asian American Hotel Owners Association	–	\$6 per room for launch or \$4 for renewal w/3-yr contract
AmeriHost	Wyndam Hotel Group	\$750 for launch and \$500 in advertising support w/3-yr contract
AmericInn	–	\$300 for launch or renewal w/3-yr contract
America's Best Inn & Suites	US Franchise System	\$300 for launch or renewal w/3-yr contract
Americas Best Value Inn	Vantage Hospitality	\$5 per room for launch plus outdoor sign w/3-yr contract
Best Western	–	\$600 for launch or \$300 for a renewal w/3-yr con. + outdoor sign
Budget Host	–	\$300 for launch or renewal w/3-yr contract
Clarion Hotels	Choice Hotels International	\$750 for launch w/3-yr contract
Comfort Inn	Choice Hotels International	\$750 for launch w/3-yr contract
Country Inns & Suites	Carlson Hotels	\$750 for launch w/3-yr contract
Crowne Plaza	InterContinental Hotels Group	\$750 for launch w/3-yr contract
Days Inn	Wyndam Hotel Group	\$750 for launch and \$500 in advertising support w/3-yr contract
Doubletree Hotels	Hilton Hotels Corporation	\$500 for launch w/3-yr contract
Downtowner Inns	Hospitality International	\$300 for launch or renewal w/3-yr contract
Econo Lodge	Choice Hotels International	\$750 for launch w/3-yr contract
Embassy Suites	Hilton Hotels Corporation	\$500 for launch w/3-yr contract
Four Points Hotels	Starwood Hotels	\$5 per room for launch or renewal w/3-yr contract
Guesthouse International	–	\$5 for launch or renewal w/3-yr contract
Hampton Inn	Hilton Hotels Corporation	\$500 for launch w/3-yr contract
Hawthorn	US Franchise System	\$300 for launch or renewal w/3-yr contract
Hilton Garden Inn	Hilton Hotels Corporation	\$500 for launch w/3-yr contract
Holiday Inn	InterContinental Hotels Group	\$750 for launch w/3-yr contract
Holiday Inn Express	InterContinental Hotels Group	\$750 for launch w/3-yr contract
Holiday Inn Select	InterContinental Hotels Group	\$750 for launch w/3-yr contract
Homewood Suites	Hilton Hotels Corporation	\$500 for launch w/3-yr contract
Howard Johnson	Wyndam Hotel Group	\$750 for launch and \$500 in advertising support w/3-yr contract
Lexington Collection	Vantage Hospitality	\$5 per room for launch plus outdoor sign w/3-yr contract
Luxury Collection	Starwood Hotels	\$5 per room for launch or renewal w/3-yr contract
MainStay Suites	Choice Hotels International	\$750 for launch w/3-yr contract
Master Hosts Inns	Hospitality International	\$300 for launch or renewal w/3-yr contract
Microtel Inns & Suites	US Franchise System	\$300 for launch or renewal w/3-yr contract
Park Inn	Carlson Hotels	\$750 for launch w/3-yr contract
Park Plaza	Carlson Hotels	\$750 for launch w/3-yr contract
Passport Inn	Hospitality International	\$300 for launch or renewal w/3-yr contract
Quality Inn	Choice Hotels International	\$750 for launch w/3-yr contract
Radisson	Carlson Hotels	\$750 for launch w/3-yr contract
Ramada Inn	Wyndam Hotel Group	\$750 for launch and \$500 in advertising support w/3-yr contract
Red Carpet	Hospitality International	\$300 for launch or renewal w/3-yr contract
Rodeway Inn	Choice Hotels International	\$750 for launch w/3-yr contract
Scottish Inns	Hospitality International	\$300 for launch or renewal w/3-yr contract
Select Inns	–	\$5 per room for launch or renewal w/3-yr contract
Sheraton Hotels & Resorts	Starwood Hotels	\$5 per room for launch or renewal w/3-yr contract
Sleep Inn	Choice Hotels International	\$750 for launch w/3-yr contract
St. Regis	Starwood Hotels	\$5 per room for launch or renewal w/3-yr contract
Staybridge	InterContinental Hotels Group	\$750 for launch w/3-yr contract
Sunspreet Resorts	InterContinental Hotels Group	\$750 for launch w/3-yr contract
Super 8	Wyndam Hotel Group	\$750 for launch and \$500 in advertising support w/3-yr contract
Travelodge	Wyndam Hotel Group	\$750 for launch and \$500 in advertising support w/3-yr contract
W Hotels	Starwood Hotels	\$5 per room for launch or renewal w/3-yr contract
Westin Hotels & Resorts	Starwood Hotels	\$5 per room for launch or renewal w/3-yr contract

Reimbursement forms are available by calling 1-800-HBO-1HBO (426-1426) or by visiting homeboxoffice.com/lodging

All marketing offers expire on December 31, 2008.

Properties are eligible for only one HBO marketing incentive. HBO reserves the right to determine property eligibility.