

SPECIAL LAUNCH INCENTIVE

RECEIVE \$5 PER ROOM

WHEN YOU ADD HBO

TO YOUR PROPERTY IN

2008

2008



TO RECEIVE YOUR CHECK

- Launch HBO in your property between January 1, 2008–December 31, 2008.
- Send us a copy of your 2008, 3-year contract. Contract must be with an authorized HBO distributor.
- Fill out this form completely.

PROPERTY NAME _____ NUMBER OF ROOMS/ UNITS _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____ PHONE NUMBER _____

FED. TAX ID _____ TAX REPORTING OR LEGAL BUSINESS NAME _____

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR _____

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE _____

www.homeboxoffice.com/lodging

Mail contract and this form to:
Home Box Office
Attention: Josh Christensen
1000 Abernathy Rd, Suite 500
Atlanta, GA 30328
(404) 239-6632

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2008.
- Offer is in effect 1/1/08 through 12/31/08.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check.

*Faxes will not be accepted for reimbursement.
Original signatures must be on file with HBO.*

HOW DID YOU HEAR ABOUT THIS OFFER?

- HBO Distributor Management co./Parent co. Trade Magazine HBO web site Other