

Home Box Office

is proud to offer this special opportunity for

Carlson Hotel Properties...

**Receive \$750 when you
launch HBO in 2008 with a
3 year contract.**

TO RECEIVE YOUR CHECK

• HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.

- Add HBO in your property between January 1, 2008 – December 31, 2008 via an authorized HBO distributor with a minimum 3-year contract. Property cannot have had HBO in 2007.
- Send us a copy of your 2008 fully executed contract for the HBO service. HBO must be mentioned in the contract as well as the number of rooms, HBO start date and length of term.
- Fill out this form below and send with contract.

PROPERTY NAME

NUMBER OF ROOMS/ UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED.TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE

DATE

HOW DID YOU HEAR ABOUT THIS OFFER?

HBO distributor Management co./parent co. Vendor magazine HBO web site Other _____

2008

HBO®



REGENT INTERNATIONAL HOTELS

Radisson



Park Plaza

Hotels & Resorts



park inn

www.homeboxoffice.com/lodging

Mail contract and a copy of this form to:

Home Box Office
Attention: Josh Christensen
1000 Abernathy Road, Suite 500
Atlanta, GA 30328
(404) 239-6632

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2008.
- Offer is in effect 1/1/08 through 12/31/08.
- HBO will verify that the above information is accurate and factual.
- Allow 6-8 weeks for delivery of check.

Faxes will not be accepted for reimbursement.
Original signatures must be on file with HBO.