

Home Box Office is proud to offer this special opportunity for Best Western properties...

**Receive \$600 when you launch HBO in 2008 or \$300 if you already have HBO and sign on for 3 more years!**  
**AND**  
**Receive a free HBO outdoor sign.**

#### TO RECEIVE YOUR CHECK

- Add or renew HBO in your property between January 1, 2008 – December 31, 2008.
- Send us a copy of your 2008, 3-year contract. Contract must be with an authorized HBO distributor.
- Complete the enrollment form below and send with contract.

#### CHECK OFF IF YOU WOULD LIKE AN OUTDOOR SIGN

- Free 26" x 15" outdoor sign

PROPERTY NAME

NUMBER OF ROOMS/ UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED. TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE)

CORPORATION

PARTNERSHIP

LLC

LLP

SOLE PROPRIETOR

HBO DISTRIBUTOR

#### FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE

DATE

#### HOW DID YOU HEAR ABOUT THIS OFFER?

HBO distributor

Management co./parent co.

Vendor magazine

HBO web site

Other \_\_\_\_\_

# 2008

# HBO®



[www.homeboxoffice.com/lodging](http://www.homeboxoffice.com/lodging)

#### Mail this form and contract to:

Home Box Office  
Attention: Jennifer Jones  
2500 Broadway  
Suite 400  
Santa Monica, CA 90404  
(310) 382-3259

Please keep a copy for your files.

#### RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2008.
- Offer is in effect 1/1/08 through 12/31/08.
- HBO will verify that the above information is accurate and factual.
- All low 6-8 weeks for delivery of check. Incomplete paperwork significantly delays processing.

*Faxes will not be accepted for reimbursement.*

*Original signatures must be on file with HBO.*