

SPECIAL OFFERS FOR 2010



MARKETING INCENTIVES

2010 Launch Incentive	\$5 per room available for a property that adds HBO in 2010 Property must have 3 year contract (that mentions HBO)
Student Life Allowance	\$8 per unit for qualifying colleges and universities School must launch or renew with a 3 year contract (that mentions HBO)
AAHOA Member Offer	Available for AAHOA allied member properties \$6 per room for a launch or \$4 per room for renewal Property must have 3 year contract (that mentions HBO)

HOTEL-AFFILIATED INCENTIVES

Best Western Hotels Best Western	\$600 for a launch or \$300 for a renewal Property must have 3 year contract (that mentions HBO)
Carlson Hotels Country Inns & Suites, Park Inn, Park Plaza, Radisson, Regent Hotels	\$750 per property for new launch Property must have 3 year contract (that mentions HBO)
Choice Hotels Ascend, Cambria Suites, Clarion, Comfort Inn & Suites, EconoLodge, Mainstay Suites, Quality Inn, Rodeway Inn, Sleep Inn, Suburban Extended Stay	\$500 per property for new launch Property must have 3 year contract (that mentions HBO)
Hilton Hotels Doubletree Hotels, Embassy Suites, Hampton Inn & Suites, Hilton Garden Inn, Hilton Hotels, Homewood Suites	\$5 per room for new launch Property must have 3 year contract (that mentions HBO)
Intercontinental Candlewood Suites, Crowne Plaza, Holiday Inn, Holiday Inn Express, Hotel Indigo, Intercontinental Hotels & Resorts, Staybridge Suites	\$750 per property for new launch Property must have 3 year contract (that mentions HBO)
LaQuinta Hotels LaQuinta Inns & Suites	\$750 per property for new launch Property must have 3 year contract (that mentions HBO)
Starwood Hotels Four Points, The Luxury Collection, Sheraton, St. Regis, W Hotels, Westin	\$5 per room for new launch Property must have 3 year contract (that mentions HBO)
Vantage Hotels America's Best Value Inn, Lexington Collection	\$5 per room for new launch Property must have 3 year contract (that mentions HBO)
Wyndham Hotels Baymont, Days Inn, Hawthorn by Wyndham, Howard Johnson, Knights Inn, Microtel, Ramada, Super 8, Travelodge, Wingate by Wyndham, Wyndham, Hotels and Resorts, Wyndham Garden	\$750 per property for new launch Property must have 3 year contract (that mentions HBO) \$500 per property for advertising support Property must have 3 year contract (that mentions HBO)