

SPECIAL INCENTIVE PROGRAM FOR BULK-BILLED APARTMENTS & CONDOS

RECEIVE \$5 PER UNIT

WHEN YOU ADD or RENEW HBO®

JAN. 1 - DEC. 31, 2011.

2011



TO RECEIVE YOUR CHECK

- Add or renew HBO in your property between January 1, 2011–December 31, 2011.
- Send us a copy of your 2011, 3-year contract. Contract must be with an authorized HBO distributor.
- Complete this form—and W-9 form (required by IRS)—and send to HBO Contact (see right).

www.homeboxoffice.com/multifamily

Mail contract and this form to:

Home Box Office
Attention: Caren Schiff
101 Marietta Street, 34th Floor
Atlanta, GA 30328
(404) 239-6632

Please keep a copy for your files.

PROPERTY NAME

NUMBER OF ROOMS/UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED. TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE

RESTRICTIONS/INFORMATION

- This offer DOES NOT apply to hospitality accounts
- HBO must be available in all units.
- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2011.
- Offer is in effect 1/1/11 through 12/31/11.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check.

Faxes will not be accepted for reimbursement. Original signatures must be on file with HBO.

HOW DID YOU HEAR ABOUT THIS OFFER?

- HBO Distributor Management co./Parent co. Trade Magazine HBO web site Other