

Home Box Office is proud to offer this special opportunity
for
Best Western properties...

Receive \$600 when you launch
HBO in 2009 or \$300 if you already
have HBO and sign on for 3 more years!

AND

Receive a free HBO outdoor sign.

TO RECEIVE YOUR CHECK

- Add or renew HBO in your property between January 1, 2009 – December 31, 2009.
- Send us a copy of your 2009, 3-year contract. Contract must be with an authorized HBO distributor.
- Complete the enrollment form below and send with contract.

CHECK OFF IF YOU WOULD LIKE AN OUTDOOR SIGN

Free 26" x 15" outdoor sign

PROPERTY NAME

NUMBER OF ROOMS/ UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED. TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

Signature

Date

HOW DID YOU HEAR ABOUT THIS OFFER?

HBO distributor Management co./parent co. Vendor magazine HBO web site Other _____

2009

HBO®



www.homeboxoffice.com/lodging

Mail this form and contract to:

Home Box Office
Attention: Jennifer Jones
2500 Broadway
Suite 400
Santa Monica, CA 90404
(310) 382-3259

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2009.
- Offer is in effect 1/1/09 through 12/31/09.
- HBO will verify that the above information is accurate and factual.
- Allow 6-8 weeks for delivery of check. Incomplete paperwork significantly delays processing.

Faxes will not be accepted for reimbursement.

Original signatures must be on file with HBO.