

Home Box Office is proud to offer
this special opportunity for
Best Western properties...

Receive \$600 when you launch
HBO® in 2010 or \$300 if you already
have HBO and sign on for 3 more years!

TO RECEIVE YOUR CHECK

- **HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.**
- Launch HBO in your property between January 1, 2010–December 31, 2010. Property cannot have had HBO in 2009 (HBO will verify this information).
- A property that has carried HBO and switches to a different distributor is not considered a launch of HBO. Also, it is not considered an HBO launch when a property has carried HBO and changes chain affiliation.
- Send us a copy of your signed 2010, 3-year contract with an authorized HBO distributor.
- Contract needs to be signed and include the property name, address, city, state, zip code, initial term of at least 3 years, and HBO must be specifically mentioned in the contract.
- Complete this form—and W-9 form (required by IRS)—and send to HBO Contact (see right).

PROPERTY NAME _____ NUMBER OF ROOMS/UNITS _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____ PHONE NUMBER _____

FED.TAX ID _____ TAX REPORTING OR LEGAL BUSINESS NAME _____

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR _____

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE _____ DATE _____

2010

HBO®



www.homeboxoffice.com/lodging

Mail contract, W-9, and this form to:

Home Box Office
Attention: Jennifer Jones
2500 Broadway
Suite 400
Santa Monica, CA 90404
(310) 382-3259

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2010.
- Offer is in effect 1/1/10 through 12/31/10.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check if your paperwork is in order.

Faxes will not be accepted for reimbursement.
Original signatures must be on file with HBO.