

Home Box Office® is proud to offer advertising support for Wyndham Hotel Group Brands.

Receive up to \$500 when you advertise HBO® in 2011!

HOW TO APPLY

1. **HBO** logo must stand out in the ad and must be larger than other text.
2. Send us copies of your 2011 paid invoices for the advertisement. You will be reimbursed the amount equal to your invoice(s) for the advertisement up to \$500.
3. Fill in the form below and send with proof of ad and copy of your 2011 paid invoices for the ad.
4. Complete W-9 (required by IRS).

CHECK WHICHEVER APPLIES

I have launched HBO in my property in 2011 and will carry HBO for at least 3 more years (until 2014).

I currently have HBO in my property (originally signed with a minimum 3-year agreement).



PROPERTY NAME _____ NUMBER OF ROOMS/UNITS _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____ PHONE NUMBER _____

FED.TAX ID _____ TAX REPORTING OR LEGAL BUSINESS NAME _____

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR _____

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE & CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE _____ DATE _____

All products and services are provided by HBO and not Wyndham Worldwide.
*Subject to Availability

2011



www.homeboxoffice.com/lodging

Mail all documentation to:

Home Box Office
Attention: Kellin Zona
1100 Avenue of the Americas
New York, NY 10036
(212) 512 7363

Please keep copies for your files.

IMPORTANT INFORMATION

- HBO logo must stand out in the ad (must be larger than other text).
- Property must have active contract with a minimum 3-year agreement.
- Advertising back up should be a photo of billboard or copy/tearsheet of ad. Drafts or proofs will not be accepted.
- Ad must be 1/4 page or larger.
- Off site advertising only. Brochures, rack cards, marquees, banners, electronic message boards will not be accepted.
- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2011.
- Offer is in effect 1/1/11 through 12/31/11.*
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check if your paperwork is in order.

Faxes will not be accepted for reimbursement.

Original signatures must be on file with HBO.