

# SPECIAL \$10 PER ROOM LIMITED OFFER

WHEN YOU ADD HBO® TO YOUR HOTEL  
BETWEEN SEPT. 1 & DEC. 31, 2011

## TO RECEIVE YOUR CHECK

- HBO MUST BE INSTALLED IN THE HOTEL BEFORE YOU APPLY FOR THIS INCENTIVE.
- Launch HBO in your hotel between September 1, 2011–December 31, 2011. Hotel cannot have had HBO in 2010 (HBO will verify this information).
- A hotel that has carried HBO and switches to a different distributor is not considered a launch of HBO. Also, it is not considered an HBO launch when a hotel has carried HBO and changes chain affiliation.
- Send us a copy of your signed 2011, 3-year contract with an authorized HBO distributor.
- Contract needs to be signed and include the hotel name, address, city, state, zip code, initial term of at least 3 years, and HBO must be specifically mentioned in the contract.
- Complete this form as well as a W-9 (required by IRS).

PROPERTY NAME

NUMBER OF UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED.TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR

**FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.**

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE

DATE

# 2011



YOUR GUESTS EXPECT IT.™

[www.homeboxoffice.com/lodging](http://www.homeboxoffice.com/lodging)

## Mail contract, W-9, and this form to:

Home Box Office  
Attention: Caren Schiff  
101 Marietta Street NW Suite 3450  
Atlanta, GA 30303  
(404) 239-6632

Please keep a copy for your files.

## RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2011.
- Offer is in effect 9/1/11 through 12/31/11.
- HBO will verify that the above information provided is accurate and factual.
- Allow 6-8 weeks for delivery of check if your paperwork is in order.

Faxes will not be accepted for reimbursement.  
Original signatures must be on file with HBO.